Ad Tech + Brands on Coronavirus Disinfo Sites:
20-24 April

GDI Global Disinformation Index

24 April 2020
GDI has studied a selection of conspiracy stories and sites spreading disinformation about the coronavirus

Conspiracy theories:
- COVID-19 started in a Wuhan Lab.
- The Chinese government meant to spread COVID-19.
- COVID-19 was invented as bioweapon
- COVID-19 was Chinese attempt at power grab.

All stories found on known disinformation sites.
Ad tech serving & funding these sites & stories:

Google
AdRoll
Criteo
Xandr
Quantcast
Revcontent
Brands funding these sites & stories:
Brand Advertisements

- All of these brands were found on the sites queried.
- Brand ads will vary by anyone’s data footprint & geolocation.
- Screenshots taken from locations in US, UK and Germany
- Given EU data protections, most ads provide clickable information on the company providing ad.
- This is what has been used to map these specific ads to the ad providers.
Coronavirus conspiracy story - ads by Google & Quantcast

Breaking news: China will admit coronavirus coming from its P4 lab

Last updated on Feb 3, 2020: Miles Guo identified the Chinese scientist “Deyin Guo” to be the person who created the Wuhan Coronavirus. Wang Quishan, the vice present of China, ordered this attack. Now the Chinese Communist Party is blaming the U.S. for creating Wuhan coronavirus. Please click on the link below to read the last news.

Exchanges on site supplying these specific ads: Google (Closed) and Quantcast (Ad Council)
Coronavirus conspiracy story - ads by Google

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

Coronavirus Bioweapon – How China Stole Coronavirus From Canada And Weaponized It

by GreatGameIndia January 26, 2020 | Last modified on March 25th, 2020 at 11:52 pm.

Read this report in: हिंदी

Last year a mysterious shipment was caught smuggling Coronavirus from Canada. It was traced to Chinese agents working at a Canadian lab. Subsequent investigation by GreatGameIndia linked the agents to Chinese Biological Warfare Program from where the virus is suspected to have leaked causing the Wuhan Coronavirus outbreak.

Note: The findings of this investigation has been corroborated by none other than the Bioweapons expert Dr. Francis Boyle who drafted the Biological Weapons Convention Act followed by many nations. The report has caused a major international controversy and is suppressed actively by a section of mainstream media.

Infographic based on this report – The Secret History Of Coronavirus

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

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Infographic based on this report – The Secret History Of Coronavirus

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Xandr
Coronavirus conspiracy story - Ads by Google

First of all, Wuhan is a place and not a race, and to identify the coronavirus by its place of origin, like naming the Ebola Virus for a river in Zaire, is not racist or xenophobic — it’s merely accurate. There is no racism or xenophobia in labeling an infection “Rocky Mountain Spotted Fever” or calling something “Lyme Disease” after a nearby town in Connecticut.

What calling this latest virus the Wuhan Virus is a reminder of the multiple contagions China has spawned and released on an unsuspecting world. Nor is connecting some very big, ugly, and obvious dots just another conspiracy theory to be dismissed out of hand.

From the beginning China has been less than forthcoming about this virus and resisted sharing critical data and access to WHO and CDC specialists. And have we forgotten Dr. Li Wenliang, the 33-year-old ophthalmologist based in Wuhan, the epicenter of the contagion, who tried to tell the world that China was hiding something malevolent, only to be silenced and imprisoned by Chinese authorities for allegedly fabricating lies about the disease’s deadly potential? He would later die of the disease he tried to warn us about and the Chinese tried to keep under wraps.

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google
Coronavirus conspiracy story with ads by Google

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

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Coronavirus conspiracy story with ads by Google

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads - Google & AdRoll

Report: Molecular Biologist Backs Up Possibility that COVID-19 Was Released From Wuhan Lab

The evidence keeps mounting against China

Exchanges on site supplying these specific ads: Google (AOK) and AdRollEvidon (Harvard)
Coronavirus conspiracy story - Ads by Google

A molecular biologist who has been quoted as a coronavirus expert by The Washington Post and MSNBC said Thursday in no uncertain terms that the novel coronavirus could have been unleashed due to a leak from the Wuhan Institute of Virology.

China’s top virologist on bat-borne viruses, Shi Zhengli, has sworn on her life that the virus did not leak from her Wuhan lab, saying that its spread was “nature punishing the human race for keeping uncivilized living habits.”

But Richard H. Ebright, a professor of chemical biology at Rutgers University, told the Daily Caller News Foundation on Thursday that there is a real possibility that the virus entered the human population due to a laboratory accident.

When asked specifically if he believes the virus could have leaked from Shi’s lab in Wuhan, Ebright said: “Yes.”

“A denial is not a refutation,” Ebright said. “Especially not a denial based on ‘nature punishing the human race for keeping uncivilized living habits.’”

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Criteo

Exchanges on site supplying these specific ads: Criteo
Coronavirus conspiracy story with ads by Google

In February, during an appearance on Fox News, Sen. Tom Cotton (R., Az.) suggested that the Wuhan virus originated in a Chinese biological warfare laboratory. The leftist media instantly claimed that he was irresponsibly promoting a bizarre, discredited conspiracy theory (as always, holding themselves up as the arbiter of what’s valid and what is “discredited”). It turns out, though, that Cotton was correct.

Exchanges on site supplying these specific ads: Google
Sources Confirm Wuhan Lab Responsible For Outbreak, But Claim Not As Bioweapon

Sure, right... the ‘lab’ in China was just trying to show the world that they have the same capabilities as the U.S... China/democrats/etc. weren’t desperate to stop the Trump economy.

by Georgette
Coronavirus conspiracy story - ads: Google & Revcontent

Exchanges on site supplying these specific ads: Google (Real)
Coronavirus conspiracy story - Ads by Google

REPORT: Coronavirus Came From Wuhan Laboratory, Part Of China Trying To ‘Compete’ With America

April 15, 2020
7:50 PM ET

JUSTIN CARUSO
CONTRIBUTOR

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Google

REPORT: Coronavirus Came From Wuhan Laboratory, Part Of China Trying To ‘Compete’ With America

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Google

In this Sunday, April 12, 2020, photo, workers are seen at a production line for masks at the Wuhan Zionsen Medical Products Co. Ltd. in Wuhan in central China’s Hubei province. China won’t restrict exports of medical goods needed to fight the coronavirus pandemic, a government spokesman said Thursday, April 16, 2020, amid global tension over scarce masks and ventilators. (AP Photo/Hig Han Guan)

The widespread effect COVID-19 has had on the world has been undeniable, but what remains a question is exactly where and how it began. The city of Wuhan, China has been identified as the epicenter of the pandemic, while the virus has frequently been tied to the city’s so-called wet markets.

Back in February, congressman Tom Cotton (R-Ark.) suggested the virus originated in a high-security biochemical laboratory in Wuhan. The theory was largely dismissed until recently when reports emerged stating intelligence officials are investigating that very possibility.

According to individuals briefed on the subject, classified and open documents as well as evidence suggest the virus was not developed as a bioweapon, but as a naturally occurring strain being studied in a Wuhan laboratory. The reports go on to say patient zero contracted the virus at the lab and then went into the Wuhan population.

Chairman of the Joint Chiefs Gen. Mark Milley said on Tuesday that evidence seems to indicate a natural origin of the virus, but it’s something intelligence officials are taking a “hard look at.” China on Thursday denied the claims of a lab-made virus.

“The head of WHO has repeatedly said there’s no evidence that the coronavirus was made in a lab,” stated Zhao Lijian, spokesman for China’s Foreign Ministry. “Many well-known medical experts in the world also believe that claims of the so-called laboratory leaks have no scientific basis.”

U.S. Secretary of Defense Mark Esper noted the origin of the virus is inconclusive at this point, but said China should have helped researchers gain access of the lab from the start.

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Google

Reports: Intelligence Officials Investigating Possible Chinese Laboratory Origins Of COVID-19

In this Sunday, April 12, 2020, photo, workers are seen at a production line for masks at the Wuhan Zonsen Medical Products Co. Ltd. in Wuhan in central China’s Hubei province. China won’t restrict exports of medical goods needed to fight the coronavirus pandemic, a government spokesman said Thursday, April 16, 2020, amid global tension over scarce masks and ventilators. (AP Photo/Ng Han Guan)

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

Facebook “fact checker” EXPOSED as communist liar who worked at Wuhan biolab where coronavirus may have escaped

APRIL 17, 2020

Facebook “fact checker” EXPOSED as communist liar who worked at Wuhan biolab where coronavirus may have escaped

by: Ethan Huff
NaturalNews.com

Friday, April 17, 2020

A "doctor" who was hired on by Facebook to "fact check" content about the Wuhan coronavirus (COVID-19) has been outed as a disinformation shill who used to work at the Wuhan Institute of Virology in communist China.

Danielle Anderson, who currently works at Duke University’s NUS Medical School lab in Singapore, has already “debunked” numerous articles posted to Facebook that suggest the Wuhan coronavirus (COVID-19) may have leaked from the Wuhan lab where we now know she used to test coronavirus on bats.

A contributor to “Science Feedback,” Anderson’s job as a Facebook fact checker involves doing “disinformation” investigations to prevent the spread of lies.

Exchanges on site supplying these specific ads: Google
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A contributor to "Science Feedback," Anderson’s job as a Facebook fact checker involves deleting "false information" designated as and all content that links

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

Stunning: THIS is How 1,500 Virus Strains (Including Bat Coronavirus) Were Stored at the Wuhan Lab

Exchanges on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Google

Renowned Microbiologist Claims Wuhan Lab ‘Did Absolutely Crazy Things’ With Coronavirus

By Tyler Durden
Thu, 04/23/2020 - 16:11

A world renowned Russian microbiologist says that the novel coronavirus responsible for the COVID-19 pandemic was the result of Wuhan scientists doing "absolutely crazy things" in their laboratory.

Dr. Peter Chumakov of the Engelhardt Institute of Molecular Biology and Russian Academy of Sciences claims that while the Wuhan scientists’ goal in creating the coronavirus was not malicious - instead, they were trying to study the pathogenicity of the virus, according to the Daily Mail.

"In China, scientists at the Wuhan Laboratory have been actively involved in the development of various coronavirus variants for over ten years," he said. "Moreover, they did this, supposedly not with the aim of creating pathogenic variants, but to study their pathogenicity."

Exchanges on site supplying these specific ads: Google
For More Information:

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www.disinformationindex.org