Ad Tech + Brands on Coronavirus Disinfo Sites: 11-15 May
GDI has studied a selection of conspiracy stories and sites spreading disinformation about the coronavirus

Conspiracy theories:
- COVID-19 vaccine will be forced on people.
- There is no need to have a lock-down.
- There is no pandemic and it is overblown.
- The pandemic was planned for political/monetary gains.
- The coronavirus apps are to create a surveillance state.
- COVID-19 is an invention of Chinese government.

All stories found on known disinformation sites.
Ad tech serving & funding these sites & stories:

Google  
Roku  
revcontent

powerinbox

amazon.com  
criteo

xandr

Teads  
Valueimpression  
Taboola

Note: Some of these companies include retargeting and data analytic companies serving the “last mile” for delivering online ads.
Brands funding these sites & stories:
Brand Advertisements

- All of these brands were found on the sites queried.
- Brand ads will vary by anyone’s data footprint & geolocation.
- Screenshots taken from locations in US and Germany.
- Given EU data protections, most ads provide clickable information on the company providing ad.
- This is what has been used to map these specific ads to the ad providers.
Red Cross ad by Amazon

YouTube Deletes Video ‘Plandemic’ with Dr. Mikovits Accusing Dr. Fauci of Corruption and Suppression – Not Approved by Thought Police

By Jim Hoft
Published May 6, 2020 at 12:35pm
425 Comments

Share on Facebook (7.1k)  Tweet  Email

Trending

US Supreme Court Rules with President Trump - Reinstates Law Making It a Felony to Encourage or Help People to Come or Stay in US Illegally
British Red Cross Ad by Amazon

YouTube Deletes Video ‘Plandemic’ with Dr. Mikovits Accusing Dr. Fauci of Corruption and Suppression - Not Approved by Thought Police

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https://www.amazon.co.uk/adprefs
CV-1984: Facial Recognition Technology To Be Used To Combat Spread of Virus Globally

TOPICS: Aaron Kesel  Artificial Intelligence  Surveillance
MAY 6, 2020
CV-1984: Facial Recognition Technology To Be Used To Combat Spread of Virus Globally

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TOPICS: Aaron Kesel  Artificial Intelligence  Surveillance
MAY 6, 2020
German Government, Ebay & Real ads by Google
London Business School ad by Xandr

Speaking about the impact of using such binary classifications for workers, Rowe said: “This is one of those instances where the headlines have caught up to our vernacular and if we don’t make some tweaks to our lexicon, we’re going to wind up sounding really — oh, what’s the word — stupid.”

Rowe does think it is possible to safely reopen the economy.

**RELATED:** Mike Rowe: Coronavirus Crisis Could Be 'Most Compelling Case for Capitalism That We've Seen in Our Lifetime'
Wolford ad by Google
Facebook Removes Viral ‘Plandemic’ Video For Linking Face Masks To The Spread Of COVID-19

By Eric A. Blair
Published May 8, 2020 at 12:49pm
198 Comments

Made.com ad by Criteo
Wayfair ad by Taboola
WASHINGTON—White House press secretary Kayleigh McEnany, during her first official press briefing on Friday, criticized the Chinese regime for mishandling the CCP virus outbreak.

“IT’S no secret that China mishandled the situation,” she told reporters.
How One of Big Pharma’s Most Corrupt Companies Plans to Corner the COVID-19 Cure Market

Whitney Webb / May 2, 2020

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COVID-19: WHITE HOUSE PETITION TO INVESTIGATE BILL GATES FOR 'MEDICAL MALPRACTICE' AND 'CRIMES AGAINST HUMANITY' GAINS MOMENTUM


Satorius ad by Google

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Bill Gates aurait tenté de soudoyer les décideurs nigérians pour voter l'obligation vaccinale contre le COVID-19
Nude in Times Square as Coronavirus Pandemic Does Not Live Up to Hype

These “first responders” are desperate for attention.

By Shane Trejo
Salesforce ad by Roku Advertising
A petition to investigate Bill Gates for "crimes against humanity" and "medical malpractice" has so far gained a staggering 456,869 signatures from concerned citizens, quadrupling the number required to get a response from the White House.
How One Of Big Pharma’s Most Corrupt Companies Plans To Corner The COVID-19 Cure Market

By Whitney Webb  -  May 3, 2020
HBO ad by Google

CNN is owned and operated by WarnerMedia, which has significant financial and institutional ties to the CCP. In June 2013, WarnerMedia announced it had forged a partnership with a Chinese investment fund to the tune of $50 million. The funding would directly invest in the China Media Capital (CMC), a media company with oversight from the CCP, meaning it is subject to censorship and other demands to push Chinese propaganda.

WarnerMedia considers China a “partner” in their economic and cinematic ventures.

“Increasing our global presence is one of Time Warner’s strategic priorities and China is one of the most attractive territories in which we operate, but it’s complex. This alliance will give all our businesses a savvy and accomplished partner,” said WarnerMedia Chairman and Chief Executive Jeff Bewkes.

According to Raleigh, when American companies work with organizations such as CMC, they are subject to China’s use of its laws to advance its global objectives, including their cyber security law. This includes forced technology transfers, leaving companies and data subject to random searches from the CCP. Companies are also forced to build data centers in China, where the CCP can observe the data directly. All of this poses a national security risk for the United States.

CNN Worldwide President Jeff Zucker also has a connection with China. According to CNN, Zucker works internally with Turner Sports and is responsible for programming acquisitions, production, marketing, league relations, and sports advertisement sales.
For More Information:

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www.disinformationindex.org