Ad Tech + Brands on Coronavirus Disinfo Sites:
27 April - 1 May

1 May 2020
GDI has studied a selection of conspiracy stories and sites spreading disinformation about the coronavirus

Conspiracy theories:
- COVID-19 is a bio weapon with HIV embedded in it.
- COVID-19 was known in advance by other governments.
- COVID-19 is being used to reduce our political rights.
- China is covering up the truth about the virus’ source.
- Government medical advisers are against US President Trump.

All stories found on known disinformation sites.
Note: Some of these companies include retargeting and data analytic companies serving the “last mile” for delivering online ads.
Brands funding these sites & stories:
Brand Advertisements

- All of these brands were found on the sites queried.

- Brand ads will vary by anyone’s data footprint & geolocation.

- Screenshots taken from locations in US and Germany.

- Given EU data protections, most ads provide clickable information on the company providing ad.

- This is what has been used to map these specific ads to the ad providers.
Coronavirus conspiracy story - ads by Google
Coronavirus conspiracy story with ads by Google

Ad tech company on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

Ad tech company on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Google

Ad tech company on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Xandr

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Coronavirus conspiracy story with ads by Xandr

Ad tech company on site supplying these specific ads: Xandr
Coronavirus conspiracy story with ads by Google

Fact Checking the Fact Checkers: Bill Gates, ID2020 & Vaccine Microchips

TOPICS:  Bill Gates  Microchip  Spiro Skouras  Vaccines
APRIL 20, 2020

Ad tech company on site supplying these specific ads: Google
Coronavirus conspiracy story with ads by Reach Group

Ad tech company on site supplying these specific ads: The Reach Group
Ad tech company on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Google

Henry Kissinger & Bill Gates Call For Mass Vaccination & Global Governance

TOPICS:  Bill Gates  Globalist Agenda  Henry Kissinger  Spiro Skouras  Vaccines

April 6, 2020

Ad tech company on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Google

Nearly 10K Military Personnel From 110 Nations In Wuhan China Weeks Before Coronavirus Outbreak!

TOPICS: China  Military  Spiro Skouras

FEBRUARY 19, 2020

Ad tech company on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Google

The ministry of disease has known for a month about the effectiveness of IV vitamin C: he does not care and prefers to let people die.

Sunday, April 19, 2020

Ad tech company on site supplying these specific ads: Google
Le ministère de la maladie SAIT depuis un mois pour l'efficacité des IV de vitamine C : il s'en moque et préfère laisser mourir les gens

dimanche 19 avril 2020

Chère amie, cher ami,

Il y a quelques jours, le Dr Labrèze, m'a transmis une interview vidéo d'une heure qui présente dans, les grandes lignes, les différents usages thérapeutiques de la vitamine C (Annexe 1 – en bas de la lettre).

Coronavirus conspiracy story - Ads by Google
Coronavirus conspiracy story - ads: Quantcast

Ad tech company on site supplying these specific ads: Quantcast
Coronavirus conspiracy story - Ads by Google & TradeLab
Coronavirus conspiracy story - Ads by Google

The French Language Salon
The French Language Salon is designed to serve the adult language learner.

frenchlanguagesalon.com

Does Covid change and affect children too?
The pediatrician Alberto Villani: "Even in our country there is monitoring of all the unusual manifestations against children"

by editorial staff - April 27, 2020 at 3:52 pm

Ad tech company on site supplying these specific ads: Google
Coronavirus conspiracy story - Ads by Google

Ad tech company on site supplying these specific ads: Google
For More Information:

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www.disinformationindex.org