Branded ads appearing next to white-supremacy content
GDI has studied a selection of conspiracy stories and sites spreading disinformation about White Supremacism

Conspiracy theories include:

- Black Lives Matter
- Race Lie and criminal justice myth

All stories found on known disinformation sites.
Brands funding these sites & stories:
Ad tech serving these ads & funding these stories:

Note: Some of these companies include retargeting and data analytic companies serving the “last mile” for delivering online ads.
Brand Advertisements

- All of these brands were found on the sites queried.
- Brand ads will vary by anyone’s data footprint & geolocation.
- Screenshots taken from locations in US, UK and Germany.
- Given EU data protections, most ads provide clickable information on the company providing ad.
- This information has been included and/or used to attribute the delivery of an ad to a specific tech company.
- The ad serving domain has been circled at the bottom of each screenshot (whenever available in the browser status bar).
Jailing violent criminals is appropriate

By Liam Bissainthe | September 11, 2019
Criminal justice reform myths about racism and sexism

By Hans Bader | March 13, 2019
The structure of the coming civil war: Flash mobs of heavily armed Black Lives Matter terrorists, wielding full-auto weapons, funded by corporate America

The coming civil war, however, won't be structured like the 19th century Civil War that pitted North vs. South. A modern civil war will be decentralized, rapid in its deployments and organized using pro-terrorism online platforms such as Facebook, Twitter and YouTube, all of whom are run by the very same lunatic left-wing criminals who will be waging attacks against America. (Facebook and Twitter are essentially terrorist platforms now that censor all...
Ketto ad delivered by Google

Little Varshith is fighting for life & his poor parents can’t fund his treatment

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How can incarceration rates be racist if they reflect the ACTUAL crime rates?

Daniel Horowitz · October 3, 2019

How can incarceration rates be racist if they reflect the ACTUAL crime rates?

Daniel Horowitz · October 3, 2019
Progressive ad delivered by Google

How can incarceration rates be racist if they reflect the ACTUAL crime rates?

Daniel Horowitz · October 3, 2019
Unicef ads delivered by Google
BLM’s Star Will Fade in the Light

If Republicans want to win in November, they’d better stop groveling and get with the program to publicly expose BLM for the radical group that it is.

By Charlie Eastman • July 19, 2020

In his 1992 book, The Way Things Ought to Be, radio host Rush Limbaugh warned that liberals would disguise their efforts to reclaim power by “superficially [advocating] . . . popular, sentimental political causes which are difficult for people to oppose.” According to Limbaugh, leftists adopted this cunning strategy because they are “painfully aware” their preferred policies cannot win majority support in this country.

“A common, broad-sweeping theme underlies all of these ‘movements,’” Limbaugh noted. “Unmistakably, that theme is anti-capitalism, anti-socialism.” Limbaugh was prescient, as Democrats are now running headlong toward the same old populist bogeymen.

Open "https://adclick.g.doubleclick.net/bclick?durl=https://www.doubleclick.com/DoubleClick/viewer/12768910?gclid=EAIaIQobChMIa9R75I7g0QIVZxWw7255QwmEAAEYASABEgI4uwD_BwE&dclid=CIaJZieiQOICFRZaDhLh43B6Kw" in a new tab
For the Press: Info on Don’t Make the Black Kids Angry: The hoax of black victimization and those who enable it.

Hi,

Thanks for your interest in ‘Don’t Make the Black Kids Angry’: The hoax of black victimization and those who enable it.

Please find a Q & A, the first chapter, some critics’ reactions, a picture of the book cover, a
Lying Media Can’t Be Trusted on Ahmaud Arbery Story

On the specifics, there is no reason to be any less skeptical of this story than all of the media’s other lies.

By Christopher Roach • May 12, 2020

The media lies all the time. We have seen it on Russian collusion, Covington Catholic, the coronavirus, and a host of other subjects. When they are not lying, they engage in a kind of willful distortion of the facts, focusing on unrepresentative stories of the “man bites dog” variety without providing useful context. This is especially common when a racially charged crime happens.

It is not a coincidence that the national media recently latched onto the Ahmaud Arbery story from Brumittington, Georgia.
The Prisoners’ Dilemma: Just how much do we hate white people? A new podcast from Colin Flaherty.

March 3, 2019 — Leave a comment

THE COLIN Flaherty podcast.

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‘White Girl Bleed A Lot’: The...
Tucker Carlson: Our Nation Is Being Ripped Apart by a Provable Lie

By Debra Heine • June 4, 2020

Fox News host Tucker Carlson is pushing back hard against the false narrative of systemic racial bias among the police in the United States, making him one of only a few broadcast journalists willing to do so.
Associated Press Refuses to Capitalize ‘White’ While Still Capitalizing ‘Black’

By Eric Lendrum • July 21, 2020

The Associated Press confirmed that while they will continue to capitalize the word “black” when in reference to African-Americans, they will not capitalize the word “white” in the same context, as reported by the Daily Caller.

The AP explained their decision in a statement posted as both a Twitter and a Twitter Thread, addressing the growing calls for them to give equal treatment to the use of the word White after the
For More Information:

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