Popular Brands Appearing Next To Anti-Lockdown Disinformation

Report Date: Nov 27 2020
GDI has studied a selection of popular brand ads appearing on disinformation sites.

Disinformation narratives related to lockdowns tracked in this deck include:

- Don’t be compliant, be defiant.
- Fight back against lockdown orders, covid, and the election
- The American people should rise up
- The government is hiding secrets that the people deserve to know
Popular brands funding these stories:

- Google
- Amazon
- Criteo
- Infolinks
- AMOBEE
- AdSupply
Ad tech serving these ads & funding these stories:
John Bush on Why We Need Less Covid Compliance and More Covid Defiance

TOPICS: Consciousness  John Bush  Lockdown
NOVEMBER 23, 2020

By John Bush

In this video, John Bush discusses the importance of defying Covid compliance. He shares how he navigates mask mandates and offers advice on navigating mask-free in public.

https://adssettings.google.com/whythisad?reasons=AB3afGEA
If you are advocating for lockdowns, you are complicit in tearing families apart. You are complicit in inflicting untold suffering on millions of people around the world. You are complicit in casting the poorest and most vulnerable in our societies into even further grinding poverty. You are complicit in murder.
What No One Is Saying About The Lockdowns

TOPICS: Human Rights  James Corbett  Lockdown  Poverty

NOVEMBER 24, 2020
BASED: Proud Boy Makes an ANTIFA Soy Boy Cower in Fear at Protest for Honest Georgia Recount

The Proud Boys are rising.

Published 5 days ago on Nov 18, 2020

Brand: Harry’s

Ad served by: Google

Site: Big League Politics

Disinformation: antilockdown
COVID-19 Lockdowns Lead to a Failure to Thrive

What in the hell are we doing?

By Julie Kelly  November 19, 2020

There once was a time, like any other time before the year 2020, when people would have been ashamed to openly boast about abandoning their aging parents during the holidays.
Brand: Thermo Fisher

Ad served by: Google

Site: American Greatness

Disinformation: Google
Heroic Dr. Scott Atlas Demands That ‘People Rise Up’ Against Next Round of COVID-19 Lockdowns

Dr. Atlas is an American hero.

Published 1 week ago on Nov 16, 2020
By Shane Trejo

https://adclick.g.doubleclick.net/pbclick?xai=A4A0jat004_E7wy0qK9Q0D2Bkqytvr6M4nBpSpJC_KrvXtXPLQ-Q85WJzwUNw960s4QWhzPlaTbUCOcrpDNC-bj6k6kgQ6dPKr_Oh294_H4iuP...
Brand: Hotels Combined

Ad served by: Ad Supply

Site: DC Dirty Laundry

Disinformation: antilockdown
We are constantly told by our political leaders and the compliant media that a pandemic lockdown is absolutely necessary if we are ever to defeat the COVID virus. Mask mandates, quarantine camps, self-isolating, limited sociability, the stoking of public fear and panic, the shuttering of businesses and the attendant cratering of the economy have become, once again, the false solution to a politically ginned-up crisis — **déjà vu** all over again. The trouble is: **none of this works, none of this is necessary.** Texas Tech professor Gilbert Berdine **sums up:** “After taking the unprecedented economic depression into account, history will likely judge these lockdowns to be the greatest policy error of this generation.”

[Source](https://www.googleadservices.com/pagead/clk?sa=L&ai=UjCjgGzX4L7B8Y6zL_gJ9Bl6X4Cp-68E6Njmsr1yXYYMcr93wUQASOTk7YVMmQqTiaApP6g3oAGw8zLlA)
Dr. Richard Urso: COVID-19 “was a lie from the very beginning. We had treatment from day one!”

Outspoken doctor set to appear in groundbreaking new documentary film speaks out against COVID-19 disinformation and lies

By Intellihub - October 19, 2020

https://adssettings.google.com/whythisad?reasons=A83afGEAAAgwW10WzALtbGwsWzEwMjFodLOGtbGwsbnVibCwoV1X3xvbnVibCwawfR0c=H5Oly9nzb29nbGVhZXMuYz9kb3VibGV1bCJlZjMyZmVl...
People need to get outside, not be trapped indoors in a fearful, quarantined and weakly state

Opposition To Covid-19 Lockdowns

By Jack Dini —— Bio and Archives—November 11, 2020

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The Scary Truth Behind This War 2 Photo Will Leave You Speechless

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