Popular Brands Appearing Next To COVID-19 Anti-vaccination Disinformation

Countries of focus: EU
The EU is at a watershed moment to defund disinformation through the Digital Services Act (DSA)

As the EU discusses the proposed regulation this year, the Global Disinformation Index (GDI) wanted to focus on how brand ads inadvertently fund COVID-19 conspiracies on a selection of high-risk sites targeting key EU countries:

- France (6 sites)
- Germany (5 sites)
- Italy (6 sites)
- Spain (4 sites)
Why these sites and topic?

- Disinformation on COVID-19’s source, preventative measures and vaccines undermines trust in the public health response and leads to real world harms.
- Many ad tech companies have policies that bar delivering ads to this content.
- GDI findings show these policies are being violated & brands are put at risk.
- The sites we cover have been flagged publicly for carrying COVID-19 disinformation in the past.*
- This overview shows a sample of the brands exposed and ad tech companies funding this content to underscore the urgency of the DSA’s passage.

* As flagged by GDI, EUvsDisinfo.eu and NewsGuardtech.com
GDI has collected some popular brand ads unknowingly appearing on COVID-19 disinformation sites.

Disinformation narratives tracked in this deck include:

- Vaccine efficacy
- Vaccine impacts
- Immunity arguments
- Censorship of different opinions
- Racist tropes and motivations
- Source of virus

*Note all stories have been translated into English using Google Translate
Popular brands funding these stories:
Ad tech serving these ads & funding these stories:

- Google
- adform
- Amazon
- Taboola
- AdRoll
- Criteo
- xandr

* Headquartered in EU member state
Of these companies, there is no industry-wide policy on COVID-19 disininformation for content where ads appear or the ads served.

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As the evidence here shows, even where there are company-level policies, these are seemingly not being enforced:

**Ad Roll:** "There should be no unverifiable claims [regarding COVID-19]"

**Google:** "We do not allow content that: relates to a current, major health crisis and contradicts authoritative, scientific consensus."

**Taboola:** "No [COVID-19] sensationalized titles or conspiracy theories that may cause panic or fear, e.g. “The Shortage of Sanitizers Is Imminent”, “The End of the World is Near”, “The Untold Truths About COVID-19” etc.)"
GDI calls for the following responses by companies and the EU:

**Know your customer:** Ad tech companies must “know their customers” and the risks of the sites that they serve. The DSA offers this provision but should be applied industry-wide.

**Close the gap:** Where content or ad policies are in place for COVID-19, these must be aligned internally to cover both publishers and advertisers.

**Set an agreed floor:** There needs to be an industry-wide standard/policy on ad services to COVID-19 disinformation. The DSA can help to set this agreement through a code of practice to compliment industry-led initiatives (i.e. GARM).
Selection of ad-funded COVID-19 conspiracies
France
19 - Well then, if it is, they are not very useful vaccines.

Answer: If, if, anyway, they are used to enrich pharmaceutical companies.

20 - Are you sure?

Answer: Absolutely certain!

So in summary, the vaccine against Covid-19:

- Does not give individual or collective immunity.
- Does not kill the virus.
- Do not prevent you from catching it or passing it on.
- Does not eliminate the need for barrier gestures and social distancing.
- Does not eliminate the need to close some businesses.
- Does not eliminate the need for confinement.
- Does not rule out future vaccinations.

source: https://www.levilainpetitcanard.be/
Brand: Avis
Ad served by: Xandr
Site: FawkesNews
Disinformation: Debunked theories
After studying 26 facts in search of the origin of the new coronavirus, the American researcher Steven Quay concluded that there is no reasonable doubt that SARS-CoV-2 has [had] escaped from a laboratory “with a probability of 99.8% and that it was not a natural zoonosis, reports The Associated Press.

An article published on January 29 by Dr Steven Quay concluded with a 99.8% probability that the virus causing Covid-19 came from a laboratory, reports Associated Press referring to the scientist’s study published on Zenodo, a general open access repository managed by CERN (European Organization for Nuclear Research).

The aim of this research was to determine the origin of the SARS-CoV-2 virus.

More than 20 facts studied

In order to find the origin of the virus, 26 different and independent facts and evidence were systematically examined. The conclusion is that with a 99.8% probability that SARS-CoV-2 came from a laboratory and only 0.2% probability that it is a natural zoonosis.

"Like many others, I am concerned about what appear to be significant conflicts of interest among WHO staff and scientists and doctors in China and how this will prevent an impartial examination of the origin of SARS-CoV-2, "the scientist said.

It was clarified that in the case of other viruses that had plagued humanity in the past, https://fr.sputnik.com/sci_tech/202102011045162597-une-nouvelle-etude-assure-que-le-covid-19-provient-dun-laboratoire-avec-une-probabilite-de-preque
Merck Company Stops Developing COVID Vaccine: There Is Better Immunity Through "Natural Infection"

FEBRUARY 2, 2021

Merck will now focus on two therapeutic directions...
Did CDC Deliberately Mislead Public on Allergic Reactions to Moderna Vaccine?

The CDC had more accurate and up-to-date data that it could have used to calculate the rate of severe allergic reactions to Moderna’s COVID vaccine — why didn’t it?
Vaccine maker Merck has abandoned development of two vaccines against the coronavirus, saying that after extensive research it was concluded that the vaccines offered less protection than simply contracting the virus itself and developing diseases. antibody.

The company announced that the V590 and V591 vaccines were "well tolerated" by the patients tested, but that they generated a "lower" immune system response compared to natural infection.

The company said it would instead focus on finding therapeutic drugs labeled MK-7110 and MK-4482.

These drugs aim to protect patients from damage caused by an overactive immune response to the virus.
Germany
The vaccination fraud - a dangerous game with people's health.

Over the past few weeks we have seen a steady stream of propaganda from the mainstream media insisting "the COVID-19 vaccination is safe and effective". And that resonated on Twitter with people screeching the same chorus over and over again. I find this fascinating because it implies a complete lack of fundamental factual knowledge.

For beginners: There is no such thing as "the" vaccine. There are a variety of vaccines based on a variety of technologies, from Moderna's 'mRNA' vaccine to a dendritic cell vaccine from Shenzhen Genoimmune.

More importantly, when the chair immunologists on Twitter insist that "the vaccine is safe and effective," they don't even realize that there is very little published research on the vaccines. For example, the U.S. government's public database of clinical trial data for all drugs and vaccines does not publish up-to-date, detailed results for most COVID vaccine candidates.

And on Moderna's own website, which has a special page dedicated to vaccine "data," management has decided to blind visitors with cocky drivel about their diversity and inclusion rather than publishing actual research.

And yet, despite limited published data, the Twitter mob kept shouting, "The vaccination is safe and effective". Dr. Fauci said the vaccine was safe, and of course, it's true. But wouldn't it be nice if we didn't have to ask questions?
After corona vaccination: Lots of positive tests in nursing homes

08:00 01/22/2021 (updated: 16:53 01/22/2021)
Lower Saxony: Senior woman (89) dies an hour after the corona vaccination

By Tim Stumpf  January 14, 2021  Updated January 14, 2021 6:46 PM

In Weyhe, Lower Saxony, a senior citizen died shortly after the corona vaccination. The emergency measures introduced immediately were unsuccessful. A connection between vaccination and death has so far neither been confirmed nor ruled out.
Nursing staff terminated because of vaccine skepticism

The first company in Germany, has laid off staff because they did not want Corona vaccination, reports bild.de. René W. runs a nursing service with his wife in Dessau-Roßlau. As soon as the vaccination was possible for his employees, he asked all employees to take advantage of it. However, three employees would not have wanted to be vaccinated, four more were still waiting. When her boss couldn't persuade her to vaccinate, he had a period of two days or three days (like mdr.de reported) set. Because they still could not bring themselves to the corona vaccination, which was only approved in an urgent procedure, he would have given them notice. One of the dismissed employees described it like...
It is considered the solution to the corona crisis: the vaccine. In Germany, however, there are now increasing cases of positive corona tests after vaccination. Retirement and nursing homes are particularly affected. In Israel and Great Britain there have even been significantly more corona cases since the vaccination started. How is this development related?

Germany is in an endless lockdown. Only the corona vaccine advertised by the media and politics encourages an end to the restrictive measures in the foreseeable future. New advertising spots and poster campaigns by the Federal Ministry of Health really play with the fear of citizens: restricted freedom of movement, empty streets, empty football stadiums, closed schools, sad children and lonely seniors - all of this will come to an end with the vaccine. Provided, of course, that everyone can be vaccinated. The motto issued: Germany rolls up its sleeves for the vaccination.

Tears for the vaccine ...

The British made the start in Europe. The start of the vaccination campaign was a big staging, with Seniors Maggie and William being the first to be vaccinated, and they said into each camera how proud they were of it. The British Prime Minister even shed a few tears in an interview. Vaccination gained momentum internationally, the new US
Trials are already running - experts call for children to be vaccinated against "Corona"

The propaganda machine is running at full speed. Biontech / Pfizer and Moderna are now also testing their corona vaccines on children, writes DIE WELT. According to "experts", herd immunity cannot be achieved without mass vaccination of children, it continues.

That is why the first doctors are now calling for it to be vaccinated “across all age groups.” As far as the measles "protection" vaccination is concerned, the pharmaceutical lobby in Germany was able to achieve an important point victory in November 2019. Now the success of this test run is apparently to be repeated with "Corona".
The Pope is now genetically modified - the Vatican is pressuring employees to get vaccinated

Fertig-Holzhäuser als Bausatz
Fordere gleich unseren neuen, ausführlichen Haus-Katalog inkl. Preisliste an.

Biden allegedly only runs a bankrupt company - Trump is President of the "Republic of the United States of America"
Never-before-seen photos show pedophile Jeffrey Epstein with an underage child
The Hollywood elite: Promethius - the extraterrestrial engineers are our creators
Sensation: Court in Peru blames Bill Gates, Soros and the Rockefeller clan for the pandemic
Scientist claims that Qumranoma is not an asteroid but a spaceship
Statistician: No coronavirus excess mortality - German data qualify "only catastrophe"
Ports: A search for traces in the past and present

https://cat.fr.eucrite.com/deliver.php?cppv=3&cpp=DdQ7kiw-8_z_sTqXbVXGRSB7gRzuzabM5XYtb0PP6KAl-yEw66dWoyBQYnFffHmEwD73BUkAXLsg2ls18mlKCBRR8r...
Italy
COVID-19 is not a pandemic plan, it is an "extermination plan" for Humanity

By: Report it to the sky - 22/10/2020

Recent articles:
- Two huge "celestial bodies" appear in the night sky above Dubai
- LUNA, four UFOs filmed on the surface of the Aristarchus crater
- COLOMBIA, huge "Flying Saucer" stationed
COVID-19 is not a pandemic plan, it is an "extermination plan" for Humanity
Pandemics, Meluzzi: "we risk a dictatorship that will only serve the financiers"

February 7, 2021  News, Showcase, Video

The professor, Alessandro Meluzzi: "Dear friends of" Fatti e undo ", there was a great and important dispute, one of the most important in the history of medicine, especially in French medicine, between people like Claude Bernard, who insisted on ground medicine, that is, on conservative medicine predisposing to disease, and people like Pasteur and Koch, who...

https://adclick.g.doubleclick.net/adclick?as=OIP8oQAKYMTqkJONT_UPq80MuAGF_LkPXzMzBIQ5A0AcCNwEGQ5AAJ7W6s4LAB4BF2NhLXBYIoDwMj0NDE2MzUzNkJzNTk4yAEiqQKxyxNdBSVo0PuACAYgDaaoErwJPOM...
The targeting of public figures speaking out against Covid blockades and other orthodoxies has intensified and it is easy to spot clear links to previous power structure protection campaigns used to silence heretics.
GATES VACCINES, WAR BULLETIN: 13 facial paralysis in Israel, 55 deaths in the US. 51 adverse reactions in India
Prof. Viglione against Draghi: "The Great Reset also begins in Italy"

3 Feb 2021 / Editorial board / 1 Comment

by Massimo Viglione - The Dragon has been summoned and will now be invoked. It is not even said that you accept, as it could directly target the Presidency of the Republic. But it is also true that no one would prevent him from being first one thing and then the other.

https://www.googleadservices.com/pagead/serve_ads?adurl=...
Prof. Viglione against Draghi: "The Great Reset also begins in Italy"

https://car.fr.io.criteo.com/delivery.php?msg=3&amp;p=9d0X7WwWvWw_o1_2a3hxXX3e4dcfbk4E5hFGQcZbbOyqkvlhPuhkJKJsVSE2gJEGYtrn64fRevl0bkgp3W23a0ca-A-h5WbHHjxskxHv64fk_opzPA8WbNDPo-QZkKbLvMLg7UnjHfr...
Spain
It is nothing new that the political class in Spain goes on one side and society as a whole on the other, no matter how much they tell us that all measures, restrictions and limitations are done for our good, or are taken after seriously considering them. I have no doubt that the measures have been studied and analyzed very seriously, but pursuing a very different purpose from the official version that we are told, even though a large part of society suffers from this gigantic "Stockholm syndrome" and the accept naturally. After having removed God from our lives and from the lack of spirituality, everything material is imposed and the fear of death is a very powerful weapon, which, when properly used and wisely handled, the desired fruits are obtained. Society is domesticated, she ends up being infantilized and she ends up seeing with absolute normality that they lock her up, punish her and dictate everything she can or cannot do and that even falls within the most absolute private sphere. It ends up “empathizing” with the jailer and understanding and accepting the reasons for which we are severely punished.

They have stolen a year of our lives, but no one will raise their voices. By Javier García Isac

JAVIER GARCÍA ISAC - FEBRUARY 3, 2021
What we are looking for are not attenuated viruses, attenuated disease or anything like that, but rather a transgenically created cellular RNA sequence is injected to act on our cellular system. Interestingly, obtained at an incredibly fast rate, when any vaccine needs years and years of preparation, it has been carried out in a few months, which worries me. As I am surprised, the fact that marketing campaigns have had to happen to convince the population that, if they do not want to die from today to tomorrow, they will die irrevocably by not getting vaccinated.

As the public did not decide to get vaccinated en masse, they had to resort to picaresque: Beware that the powerful, if they can, sneak in line to get vaccinated before you ...! Without great positive results and, then, the "Titanic" system is used: the ship sinks, all the boats! Without great result, until the third spring jumps, Beware that there are no rescue boats for everyone! And there, the alarm goes off and people start moving like sheep towards the shearer. Although, nobody tells us that after the second dose of vaccine, 25 percent of those vaccinated are on sick leave.

What do you want me to tell you, because I believe that each one should value what there is, calmly and above all bear in mind that there is a lot of trilero disguised as a politician. And there, I leave it!

You yourselves and until next week.
Cristina Seguí complains.

Javier García Isac (Radio YA): «Where are the media that want to get to the truth? We have sympathized with our jailers. A great Stockholm syndrome when all vaccines are experimental»

Fernando Paz: “The vaccines are not approved, they are authorized. They are not approved because they have not been sufficiently tested. The pharmaceutical companies have made it clear, as have the governments: vaccines are what we have for lack of something better. Those who are deceiving are the media.

Alfonso Rojo: «There is a congenital servility that is an essential component in the behavior of ‘progressives’. It gives me satisfaction to see how Podemos has ended»
maximum exceptionality. Five guys give us lessons on a set without masks”, Cristina Seguí complains.

Javier García Isac (Radio YA): «Where are the media that want to get to the truth? We have sympathized with our jailers. A great Stockholm syndrome when all vaccines are experimental»

Fernando Paz: “The vaccines are not approved, they are authorized. They are not approved because they have not been sufficiently tested. The pharmaceutical companies have made it clear, as have the governments: vaccines are what we have for lack of something better. Those who are cheating are the media.

Alfonso Rojo: «There is a congenital servility that is an essential component in the behavior of ‘progressives’. It gives me satisfaction to see how Podemos has ended»
Sotheby's

Brand:
Sotheby's

Ad served by:
Google

Site:
AlertaDigital

Disinformation:
Anti-Vaxx,
Anti-Lockdown,
COVID-19 origins

The farce of a pandemic that has bankrupted Spain

José Antonio Campoy.

Regardless of whether the SARS-CoV-2 to which Covid-19 is attributed exists or not, whether it is a natural virus whose origin is a bat or a virus whose RNA was modified in the laboratory and whether it is escaped from it or was purposely expanded, the declaration of a pandemic by the once independent World Health Organization (WHO), now controlled by a small group of "philanthropic" billionaires who claim to finance it out of altruism - is aberrant and criminal.

It is alleged freely and speculatively that in the world there are hundreds of millions of infected people who do not even know it because they do not have symptoms of which two and a half million cases are "confirmed" by tests and has caused hundreds of thousands of deaths, no less than 52,000 of them in Spain. The problem is that these figures are based on tests carried out to detect antigens, antibodies or genetic fragments of the virus by means of the RT-PCR technique that the authorities consider the most reliable despite the fact that it is admitted that it gives "false positives" and "false negatives" and that the WHO itself says that a positive result does not rule out that the infection may actually be due to other viruses.
Cardinal Müller warns against the "Reset" promoted in Davos by the "masters of the world"
Editorial: In order to have resistance to the Chinese Communist Party virus, say no to the CCP

BY EDITORIAL BOARD OF THE EPOCH TIMES
April 27, 2020  Updated: June 04, 2020
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