Russian influence disinformation: Ad-funded stories debunked by the EU External Action Service

13 April 2021
GDI has studied a selection of popular brand ads appearing on disinformation stories debunked by the EU.

Disinformation narratives tracked in this deck include:

- COVID-19 vaccinations and conspiracies.
- EU institutional instability.
- NATO in conflict and seeking conflict.
- Lack of Russian responsibility in Ukrainian conflict.
- Legal annexation of Crimea.

The EU External Action Service has debunked all of the stories on EuvsDisinfo.eu.
Ad tech serving these ads & funding these stories:

- Criteo
- Taboola
- Google
- Webgains
- TRG
Debunked story: COVID-19 Vaccines in EU

DISINFO: THE HEAD OF THE EMA STATED THAT SHE WOULD SEEK TO BAN RUSSIAN VACCINE

SUMMARY

The head of the EMA stated that she would seek to ban Russian vaccine.

The woman who leads the European Medicines Agency has made statements of a political nature on the fact that she would seek to ban, well, not to authorize the Russian vaccine. Obviously, the Russian vaccine is the most trusted vaccine of all. For commercial reasons, the lobbyists of competing pharmaceutical companies would like the Russian vaccine not to be distributed in Europe. Also for reasons of systemic anti-Russian positions, everything will be done in such a way that the vaccine will not be allowed.

It is a reflection of this disastrous relationship between the European institutions and Russia.

DISPROOF

Recurring pro-Kremlin disinformation about vaccines, including Sputnik V.

The head of the EU's medicines regulator, Emer Cooke, on Tuesday 23 March 2021 said

Hôtels à Moscou - Économisez avec expedia
Trouvez et comparez les offres d'hôtels exclusives à Moscou et économisez! expedia.ca/hotels/Moscou_RUS

https://www.googleadservices.com/pagead/ajclk?sa=L&ah=1KmOvonWCwkeqAdb9racCyAEB4AlAqAMlljAMKp8EAD_GVD_PozqT3yngjgQ7Q6EF
À son retour de Russie le mois dernier, le chef de la diplomatie européenne Josep Borrell s'est trouvé confronté à l'iré de Bruxelles. Les propos qu'il avait tenus à l'occasion de cette visite, notamment sur Spoutnik V, n'ont pas plu à tout le monde. Analyse de Sébastien Cochard, ancien diplomate, au micro de Rachel Marsden.

Il y a de l'eau dans le gaz dans la relation entre l'Union européenne et Moscou, et ces turbulences risqueraient de porter atteinte à la santé des Européens.

Le chef de la politique étrangère de l'UE, Josep Borrell, a été convoqué devant le Parlement européen: il a dû se justifier d'avoir fait l'éloge du vaccin russe Spoutnik V et condamné l'embargo américain sur Cuba lors d'une conférence de presse qui s'est tenue à Moscou avec Serguei Lavrov, le ministre russe des Affaires étrangères. Les adversaires de Moscou à Bruxelles ont aussi considéré que Borrell avait manqué de fermeté en exigeant la libération d'Alexei Navalny.

Pourquoi Borrell semblait-il réticent à se mêler davantage de cette affaire? Pourquoi ces réactions épidémiques de Bruxelles? Et en quoi elles-ci servent-elles les citoyens que

https://adsettings.google.com/whythisad?reasons=3afGAAAW_W1bfW251b0wsWzixXVoW251b0wsimh0diBzD8vZ29vZ29vYWZcZG9JYmx0X2pp72submVOL38hZ2VhZC7pbnRcmyFjGIV

Brand:
European Investment Bank

Ad served by:
Google

Site:
Sputnik News

Disinformation:
COVID-19 vaccines
«Les propagandistes antirusses de Bruxelles veulent instaurer un cordon...
Il y a de l'eau dans le gaz dans la relation entre l'Union européenne et Moscou, et ces turbulences risqueraient de porter atteinte à la santé des Européens.

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Suivez Sputnik sur Instagram pour ne jamais manquer les meilleures photos et vidéos sélectionnées par la rédaction.
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Debunked story: Crimea annexation was legal

DISINFO: CRIMEA JOINED RUSSIA IN FULL ACCORDANCE WITH INTERNATIONAL LAW

SUMMARY

Crimea became part of Russia through the democratic choice of its people and in accordance with international law.

DISPROOF

Recurring pro-Kremlin disinformation narrative on the annexation of Crimea claiming that Crimean citizens chose to rejoin Russia through a legal referendum as well as a recurring pro-Kremlin narrative that claims Euromaidan was a coup.

No international body recognises the so-called referendum held on the 16th of March 2014. On the 27th of February 2014, when the so-called referendum was announced, the UN General Assembly adopted a resolution which stated that the referendum in Crimea was not valid and could not serve as a basis for any change in the status of the peninsula. A year later Russian President Vladimir Putin admitted that the plan to annex Crimea was ordered weeks before the so-called referendum.

Following the covert invasion of "little green men," power in Crimea was vested in a makeshift executive headed by Sergey Aksyonov. The new Crimean regime conducted the

By the will of the people: Crimea part of Russia under international law, envoy points out

The Russian envoy added that as the OSCE chair, Sweden could always count on Russia’s support for the initiatives that would contribute to lasting peace and unity.

VIENNA, January 14/TASS. Crimea became part of Russia through the democratic choice of its people and in accordance with international law, Russia’s Permanent Representative to the OSCE Alexander Lukashevich told an online meeting of the European security agency’s Permanent Council on Thursday.

Internationally recognized borders, including Crimea and the city of Sevastopol.

After the pro-Western coup d’etat in Ukraine in February 2014, Crimea and Crimean officials held a referendum in which 96% of Crimea and Sevastopol's population supported the creation of a union with Russia. This was then recognized by the Russian parliament and the United Nations.

Disinformation: Crimean conflict
By the will of the people: Crimea part of Russia under international law, envoy points out

The Russian envoy added that as the OSCE chair, Sweden could always count on Russia’s support for the initiatives that would contribute to lasting peace and unity

VIENNA, January 14, TASS/. Crimea became part of Russia through the democratic choice of its people and in accordance with international law, Russia’s Permanent Representative to the OSCE Alexander Lukashevich told an online meeting of the European security agency’s Permanent Council on Thursday.

“We reject your statement on Crimea, and the Molotov Treaty too.”
By the will of the people: Crimea part of Russia under international law, envoy points out

The Russian envoy added that as the OSCE chair, Sweden could always count on Russia’s support for the initiatives that would contribute to lasting peace and unity

VIENNA, January 14./TASS/. Crimea became part of Russia through the democratic choice of its people and in accordance with international law, Russia’s Permanent Representative to the OSCE Alexander Lvov emphasized.

Debunked story: NATO seeking conflict with Russia

DISINFO: RUSSOPHobic Baltic NATO-States Responsible for Turning Defensive NATO-Alliance into Confrontation with Russia

SUMMARY

The question here is not about capability, but rather intent. The reconfiguration of the Russian Army away from brigade-sized formations designed to fight smaller conflicts, to the rebirth of Soviet-era formations such as the 1st Guards Tank Army and the 20th Combined Arms Army occurred not because Russia seeks the domination of Europe by military means, but was rather necessitated by the eastward expansion of NATO to incorporate nations such as Poland and the Baltic States with hard-wired animosity toward Russia.

The Russophobic postures of these new NATO members have resulted in the transformation of the trans-Atlantic alliance from a defensive posture to one where the armed forces of several European nations, along with the US, are deployed along the Russian border, with the sole mission of confronting the Russian military.

DISPROOF

Polen simuliert Konflikt mit Russland und verliert – eine mögliche selberfüllende Prophezeiung

27 Feb. 2021 19:33 Uhr

Ukraine setzt russischen Tanker in Schwarzmerhaf...

SEAT Leon
Sportstourer. Ein Leon wie kein...

Konflikt eskaliert: Russland beschlagnahmt nach Eindringen ...

Revolutionärer Duschkopf bricht alle...

How Polish wargame where it loses to Russia could become a self-fulfilling prophecy

Scott Ritter
is a former US Marine Corps intelligence officer and author of "SCORPION KING: America’s Suicidal
Embrace of Nuclear Weapons from FDR to Trump." He served in the Soviet Union as an inspector
implementing the INF Treaty, in General Schwarzkopf’s staff during the Gulf War, and from 1991-1998 as a UN
weapons inspector. Follow him on Twitter @ReesScottRitter

23 Feb, 2017 17:55

NATO confrontation
How Polish wargame where it loses to Russia could become a self-fulfilling prophecy

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23 Feb, 2021 17:56

Brand:
Darphin/Estee Lauder

Ad served by:
Google

Site:
RT.com

Disinformation:
NATO confrontation
Debunked NATO story: Internal Conflicts

DISINFO: POLAND AND THE BALTIC STATES DO NOT FULLY BELIEVE IN NATO AND ARTICLE 5 AS THEY DEMAND ADDITIONAL SECURITY GUARANTEES

SUMMARY

It is necessary to point out that Poland and the Baltic states, being enthusiasts of NATO and the USA, have NATO's Article 5, which guarantees assistance from the entire Pact in a situation of a possible attack. These countries constantly demand additional security guarantees, so despite their trust in NATO, they do not fully believe in this institution, which means that Article 5 is something existing only on paper.

DISPROOF

Recurring pro-Kremlin narrative on NATO and the US military presence in Europe - it claims that the United States may not protect its European allies if it goes against the US national interests.

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Opinia: Cokolwiek Morawiecki uzgodnił w Budapeszcie może runąć po agresywnych oświadczeniach USA

Podstawą jest tradycja chrześcijańska, stanowi organizacji społecznych.

Obywatele, dla którego jest to głośne

stwa członkowskie Unii Europejskiej oraz

iły politycznej innego państwa Unii;

, który był w rzeczy i był

ć mówić o tym, że jest to głos jednej z opcji

Dla mnie to spotkanie jest jednak deklaracją. Bo sytuacja tych trzech krajów na tle całej Unii Europejskiej jest taka, że te trzy państwa zawsze przegłosują resztę.
Opinia: Cokolwiek Morawiecki uzgodnił w Budapeszcie może runąć po agresywnych oświadczeniach USA

https://adsettings.google.com/whythisad?reasons=A83afGEAAaA5...
Debunked story: COVID-19 vaccines in EU

DISINFO: NO EVIDENCE RUSSIA WAGED DISINFORMATION CAMPAIGN TARGETING WESTERN CORONAVIRUS VACCINES

SUMMARY

By accusing Moscow of spreading disinformation about Covid-19 vaccines, US propagandists that spread the original ‘Russiagate’ conspiracy are doing it again, stoking fear and hatred and projecting amid a pandemic.

DISPROOF

The claim advances a recurring pro-Kremlin disinformation narrative concerning the Russian-made coronavirus vaccine casting Russia as the spearhead of the global race to develop an effective treatment for COVID-19 and to promote the Russian Sputnik V vaccine. The claim that the West is trying to discredit the Sputnik V vaccine is unfounded.

Experts’ reports conclude that Russia has perceived the development of a coronavirus vaccine in terms of geopolitical and economic gain.

The pro-Kremlin disinformation campaign on Sputnik V seems to have been launched after its announcement was met with scepticism and criticism even by Russian specialists in the country. Reservations of Sputnik V stem from the fact that Russia did not complete large trials to test the vaccine’s safety and efficacy before releasing it. Rolling out an inadequately vetted vaccine could endanger people who receive it.

What happened to facts and science? Western propaganda about ‘vaccine disinformation’ is just another Russiagate

Nebija Malic
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8 Mar, 2021 23:58
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8 Mar, 2021 23:58

Disinformation:
Covid-19 vaccines
For More Information:

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