Consultancy - Policy & Stakeholder Lead: EU and UK
September 2021- March 2022

ROLE
Senior policy expert to lead growing and dynamic organisation's EU and UK policy work, as well as manage global collaborations. Six-month consultancy with possibility for extension. Must be based in Europe.

ORGANISATION
The Global Disinformation Index (GDI) is a global not-for-profit organisation dedicated to reducing online disinformation by identifying and labelling domains with a “risk of disinforming” rating. Our goal is to create a world free of disinformation and its harms.

3 PILLARS
GDI is built on 3 pillars:
- **Independence**: GDI is not for profit and diversely funded. It exists solely to assess online publishers' risk of disinforming their readers
- **Neutrality**: GDI is apolitical, global, and evidence-based.
- **Transparency**: GDI's rating criteria, index methodology, and detailed assessments will all be public, auditable, and disputable.

BEHAVIOURS
We continually strive to model the following behaviours in our interactions with others:
- **Positivity**: Problem solver, not problem raiser.
- **Responsibility**: Make it your problem - if it's not right, fix it.
- **Trustworthiness**: Make sure others can depend on you - if you say you are going to do it, do it.
- **Respect**: Treat everyone, especially those with whom we disagree, with courtesy and respect.

MAIN RESPONSIBILITIES
Manage and provide strategic guidance to shape GDI's policy and stakeholder engagement with EU and UK institutions, as well as international civil society efforts, as GDI's policy team is built out globally over the coming months. This includes:
- represent and expand GDI’s visibility in EU and UK policy discussions on disinformation-related regulations and measures.
- track developments and opportunities for influence on policy proposals in the EU (i.e. DSA, DMA, Code of Practice on Disinformation) and UK (i.e. draft Online Safety Bill).
- deliver on-demand policy briefs, research and outreach to key policy contacts in the EU and UK.
- identify opportunities for policy influence and use of GDI data and research to shape policy discussions.
- maintain key relationships in the EU and UK with policy contacts, such as at the UK DCMS, European Commission (DG-Connect, VP-Values and Transparency, EUvsDisinfo), and European Parliament.
- manage GDI's profile in global efforts on disinformation in the EU, UK and globally (including civil society initiatives).
- maintain policy map of regulatory efforts in the EU, UK and additional countries (outside of the US) that relate to disinformation policies and regulations.

This role will be at least 4 days per week, ideally based in Germany or the UK and part of a virtual global team.

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<th>EXPERIENCE AND QUALIFICATIONS</th>
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<td>• Senior-level policy contacts and experience in EU.</td>
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<td>• Demonstrated excellent stakeholder management skills.</td>
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<td>• Experience developing and leading policy strategy.</td>
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<td>• Excellent writing, communications and public speaking skills, including compilation of presentational decks and policy briefs.</td>
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<td>• Strong project management aptitude and attention to detail.</td>
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<td>• Fluent in English (written and spoken).</td>
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<td>• Commitment to GDI’s mission, vision, and values, including gender equity, decolonisation, and racial justice.</td>
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Preferred:
- Senior policy experience in specific EU markets an advantage (i.e. Germany, France, etc.).
- Past roles that involved evidence-based research for policy influence.
- Experience with, and desire to, work in a virtual team.
- Professional fluency in other EU languages in addition to English (i.e. French, German, Italian, Portuguese, Spanish, etc.)

| LOCATION | Virtual team. Role based in Germany or the UK preferred. |
| REPORTING TO | Executive Director initially, Chief Policy Officer (DC based) once role filled |
| DIRECT REPORTS | • Policy analysts and interns |