

Chief Policy, External Relations and Communications Officer
Washington, D.C. based
August 2021

ORGANISATION The Global Disinformation Index (GDI) is a global not for profit organisation dedicated to reducing online disinformation by identifying and labelling domains with a “risk of disinforming” rating. Our goal is to create a world free of disinformation and its harms

3 PILLARS	<p>GDI is built on 3 pillars:</p> <ul style="list-style-type: none"> ● Independence: GDI is not for profit and diversely funded. It exists solely to assess online publishers’ risk of disinforming their readers ● Neutrality: GDI is apolitical, global, and evidence-based. ● Transparency: GDI’s rating criteria, index methodology, and detailed assessments will all be public, auditable, and disputable.
BEHAVIOURS	<p>We continually strive to model the following behaviours in our interactions with others:</p> <ul style="list-style-type: none"> ● Positivity: Problem solver, not problem raiser. ● Responsibility: Make it your problem - if it’s not right, fix it. ● Trustworthiness: Make sure others can depend on you - if you say you are going to do it, do it. ● Respect: Treat everyone, especially those with whom we disagree, with courtesy and respect.
MAIN RESPONSIBILITIES	<p>Coordinate and provide leadership to staff in the Policy, External Relations and Communications team.</p> <p>Policy: Set the strategy for GDI’s policy engagement around the world. Work with the teams to shape the data and analysis that will inform that engagement; and with the co-founders to help use this data with policy makers to bring about policies which reduce disinformation and its harms.</p> <ul style="list-style-type: none"> ● In the key jurisdictions for influencing the technology companies, advertisers and ad tech sector [US, EU, UK and others] map the policy processes and people with whom GDI should engage for maximum impact. ● Track legislative efforts around the world and ensure GDI’s policy strategy is always focused on key points of leverage ● Work with the rest of the leadership team to determine what data and research GDI can bring to key policy makers, always maintaining GDI’s neutral, apolitical stance. ● Hold the key relationships in the US market and promote GDI’s analysis in US policy community ● Manage the International Policy and External Relations Director (based in Europe)

	<p>External Relations: GDI’s success is influenced by the “company it keeps”. We achieve impact through influencing a wide array of stakeholders. The Chief Policy Officer must ensure we maintain an appropriate presence in these fora and build the relationships while maintaining GDI’s neutrality. This involves seven main categories of external groups, namely:</p> <ol style="list-style-type: none"> 1. <i>Trade bodies and associations</i>, e.g. IAB, ISBA, 4As, WFA, etc. 2. <i>Research organisations</i> including academics and think tanks, e.g. ISD, OII, Reuters Institute, EU disinfo Lab, etc. 3. <i>Industry initiatives</i> e.g. GARM, Ostia, Digital Trust and Safety Partnership, etc. 4. <i>In-country review organisations</i> with whom we partner to carry out human-powered reviews 5. <i>Advocacy groups</i>, 6. <i>Multi Stakeholder groups</i>, e.g. GIFCT, Christchurch Call Advisory Network, Government-convened policy forums 7. <i>Technical Advisory Group [TAG]</i> - GDI’s group of external experts on whom we call for advice and challenge <ul style="list-style-type: none"> ● Set global strategy for external relations, identifying which groups can benefit from GDI analysis and data and which groups can inform our work ● Work with European-based Policy and External relations Director to maintain relationships with key groups while maintaining GDI neutrality <p>Communications: Set the global GDI communications strategy, by:</p> <ul style="list-style-type: none"> ● Working with the co-founders to identify routes to impact across all stakeholders with whom GDI interacts, including funders, academics, press, customers, researchers, policy makers, etc. ● Ensuring that all GDI communications live up to our core principles of neutrality, independence and transparency. <p>Oversee GDI’s Communications Manager to ensure the delivery of:</p> <ul style="list-style-type: none"> ● GDI’s online presence [web, social] ● GDI’s research publications ● GDI profile, including speaking engagements and press <p>This role will be at least 4 days per week, based in Washington, D.C. but part of a virtual global team.</p>
<p>EXPERIENCE AND QUALIFICATIONS</p>	<p>Required:</p> <ul style="list-style-type: none"> ● 15+ years experience of senior level policy in D.C. ● Deep understanding of the networks and people that can shape legislative agenda. ● Knowledge of technology policy and familiarity with the key challenges sharing the future of technology regulation

	<ul style="list-style-type: none"> ● Experience with global policy organisations ● Leadership experience managing global teams ● Outstanding oral communications and public speaking skills, with the ability to effectively present new and complex ideas, mount persuasive arguments and negotiate. ● Succinct writing skills, with an ability to communicate complex ideas simply ● Transparent, high integrity leadership and proactive communication. ● Fluent in English. <p>Preferred:</p> <ul style="list-style-type: none"> ● Professional fluency in other languages in addition to English is an advantage.
LOCATION	Virtual team. Role based in Washington, D.C, USA
REPORTING TO	Executive Director
DIRECT REPORTS	<ul style="list-style-type: none"> ● Policy and External Relations Director, International (ex US) ● Communications Lead ● others as funding allows